

Suggested

University Sponsorship Levels

Friday, October 18, 2019; 5:00 PM – 7:00 PM

Welcome international students and scholars to our community
Celebrate the diverse cultures and talents they bring to the region



Sponsorship levels are designed to help universities select a donation amount that supports international student attendees

UNIVERSAL SPONSOR (Strategic Partner) - \$1,000+ commitment: Your commitment contributes to the cost of welcoming up to 125 international students. In return, you will get the following benefits.

- Strategic Partner Sponsorship acknowledgement emphasized in program brochure
- Partnership mention and logo placement in event promotion to 50+ local organizations, colleges and universities which include a link to your website
- 2 tables for information/interactives/student promotions at the Festival which provides exposure to 1,000 regional and local college students and faculty
- 70 complimentary Penn Museum General Admission passes, valid through October 2020
- Invitation to address the 700+ attendees through brief remarks by a representative of your choice
- Personalized slide in the event slide show which plays on loop within the main event space

GLOBAL SPONSOR - \$500 commitment: Your commitment contributes to the cost of welcoming up to 60 international students. In return, you will get the following benefits.

- Sponsorship acknowledgement in program brochure
- Mention in event promotion to 50+ local organizations, colleges and universities
- 50 complimentary Penn Museum General Admission passes, valid through October 2020
- 1 table for information/interactives/student promotions at the Festival which provides exposure to 1,000 regional and local college students and faculty
- Logo included in sponsorship slide within in the event slide show which plays on loop within the main event space

INTERNATIONAL SPONSOR - \$350 commitment: Your commitment contributes to the cost of welcoming up to 40 international students. In return, you will get the following benefits.

- Sponsorship acknowledgement in program brochure
- Mention in event promotion to 50+ local organizations, colleges and universities
- 20 complimentary Penn Museum General Admission passes, valid through October 2020

MULTI-CULTURAL SPONSOR - \$200 commitment: Your commitment contributes to the cost of welcoming up to 20 international students. In return, you will get the following benefits.

- Mention in event promotion to 50+ local organizations, colleges and universities



UNIVERSITY SPONSORSHIP FORM

UNIVERSITY and DEPARTMENT _____

CONTACT NAME AND TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____ PHONE _____

WEBSITE _____

SPONSORSHIP LEVEL: _____

ADDITIONAL COMMENTS _____

Thank you for your generous donation!

Please return the completed form and payment pledge to amgrady@upenn.edu by **September 1** to be recognized in event promotion.

Check payment can be made out to the Trustees of the University of Pennsylvania and sent to 3260 South Street, Philadelphia, PA 19104-6324 to the attention of Amanda Grady.

Credit card payment must be made over the phone at 215.746.1219.

Amanda Grady, Group Sales Manager – 215.746.1219 – amgrady@upenn.edu

3260 South Street, Philadelphia, PA 19104-6324